

Date:

Re: Defibrillator for us

Dear Parent/Carer

..... School believes that the health and well-being of our pupils, staff and visitors is of paramount importance.

We are on a mission to extend our first aid kit and purchase a lifesaving device – a defibrillator and training package to ensure that, should anyone experience a cardiac arrest, we have the equipment and skills to help save a life.

Anyone of any age, health or gender can suffer Sudden Cardiac Arrest (SCA) which is why taking the necessary precautions against this is vital, especially in school, a place where we all think of as safe for your child.

Facts

- ♥ There is rarely any warning that someone is about to suffer a SCA
- ♥ SCA is the most extreme case of emergency, as the patient loses consciousness at once and stops breathing immediately!
- ♥ When someone has a cardiac arrest, every minute without defibrillation reduces their chances of survival by 10%
- ♥ Calling 999 and administering immediate treatment with CPR and a defibrillator before the paramedics arrive, gives the victim the best chance of survival, increasing success rates from 6% to over 74%

We are hoping to purchase the defibrillator and training from a small children's charity called Hand on Heart. They are very passionate and determined to keep children safe and to prevent the deaths of 12 young people who die of sudden cardiac arrest each week in the UK.

We are looking to hold a number of fundraising events to help us generate the funds we need and really hope that we can count on your support. If you have any business links or ideas to help us, we'd love to hear from you.

Our target for this device will be £ xxxxxxxxxx - can you please help us?

Could the company you work offer a small donation? We really do want to add this lifesaving Defib to our school first aid kit, so any support you can offer, would be most appreciated.

Thank you for your support.